



The Simple Business Plan Template

STEPUPBOSSUP.COM

Online Business Plan

Name of Business: _____

Website: _____

Start/Launch Date: _____

What Your Business Will Do [*What your Business is about?*]

Business Vision

Who You Will Serve? What's your niche?

Who is your Ideal Client?

How you will Serve Them [Product & Services]

Product/Service	Price

Why Your Ideal Client Needs You [Problem You're Trying to Solve]

How You Stand Out from The Crowd [Your USP]

How you will get your Message to your Ideal Client *[Marketing Plan]*

[Empty box for writing the marketing plan]

Your Sales Goals for the First Year

Month	Goal
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	

Key Milestones for Your Business

Key Milestone	Date

